

# Roji News Roundup: Industry Insights from CEO Theresa Hush

written by Evelyn Herwitz | June 20, 2019



From women's health care to the future of the Affordable Care Act, Roji Health Intelligence CEO [Terry Hush](#) has shared her insights with numerous industry publications in recent months. Here's a sampling of current articles:

## [Value-based arrangements in ASCs — 3 quotes from an industry CEO](#)

### [Becker's ASC Review | June 11, 2019](#)

Terry's predictions, based on 25 years of industry experience, for what to expect for the future of risk-based agreements. Hint: Episodes of care and bundled payments will become increasingly important.

## The Future of Healthcare: “Make tools available for women so that they can have a real voice in their health” with Terry Hush, CEO of Roji Health Intelligence

Thrive Global | May 4, 2019

In an interview with Christina D. Warner, Terry reflects on why it's essential for women to be active participants in their own health care in order to improve diagnoses and treatment of the unique symptoms and diseases of women. “Only by measuring and improving women's health can we create the foundation for improving health,” she says. “But basically, women must drive this change to the finish line because their lives and quality of life is at stake.”

## What's driving healthcare prices? Not doctors

Medical Economics | April 22, 2019

Terry comments in this analysis of a new study that points to increased hospital prices as the primary reason why health care costs are rising: “Increased hospital pricing reflects the greater negotiating power that consolidated hospital systems now have with insurance companies. Several studies of healthcare consolidation show that larger systems, rather than creating economies of scale, have driven costs up. Consolidation has increased investments in electronic records and medical technology, the acquisition of physician practices, and higher administrative costs.”

## The Future of the ACA

Managed Healthcare Executive | April 12, 2019

In this roundup of industry and academic experts' assessments of how challenges to the Affordable Care Act will affect people who would not otherwise have access to health insurance, Terry notes that the program has held up under considerable pressure to limit the law's effectiveness: “It speaks to the demand of people to have healthcare in the U.S.”

## Provider Nimbleness Required for Diverse Value-Based Healthcare Models

HFM Magazine | March 1, 2019

As Value-Based Health Care shifts to risk-based reimbursements, Terry outlines three essentials steps providers can take to respond effectively and provide health care of true value.

## Aetna, Apple Team Up on Health-Tracking App: Experts React

Managed Healthcare Executive | February 5, 2019

Among five industry experts asked to assess the impact of Aetna and Apple's new Apple Watch app, Terry says Attain, which combines activity-driven incentives and rewards with personalized health recommendation, "provides a prized opportunity for Aetna to obtain member fitness data and interact with these members in a new way. Many covered patients will also find it rewarding. But, there's no silver bullet, and there will be pushback from both providers and patients. The data will raise concerns about the validity of goals developed by the insurer without patient or their provider input." She also notes that groups with social and financial barriers to meeting goals will view compliance efforts as penalties.

*Founded as ICLOPS in 2002, Roji Health Intelligence guides health care systems, providers and patients on the path to better health through [Solutions](#) that help providers improve their value and succeed in Risk. Roji Health Intelligence is a CMS Qualified Clinical Data Registry.*

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